COOKIES POLICY

Cookies

Cookies are small text documents. They are usually stored on the user's device until the end of the browsing session, and in some cases, longer. When a user visits the www.innmed.lt website, one or more cookies are sent from the website to the user's computer or other device.

Cookies used:

rc::a, rc::b, rc::c	Used to distinguish between users and bots. Valid until the website window is closed (session).
_grecaptcha	Used to protect forms from spam. Valid for 2 minutes.
PHPSESSID	The standard cookie used to support a user session. Valid until the website window is closed (session).
_ga	This cookie is used to identify a visitor and track the website traffic via Google Analytics. Information is stored for 2 years.
_gat	This cookie is used to track website traffic via Google Analytics, as well as to determine the load speed of the website. Information is stored for 10 minutes.
_gid	This cookie is used to track website traffic via Google Analytics, and to identify the website visitor. Information is stored for 24 hours.

Google Analytics is a web analytics tool from Google Inc. (Google)

Google Analytics is Google's free web analytics tool that allows website owners to learn how visitors behave on their web pages. Information is collected anonymously. Google Analytics uses its own cookies to track visitor activity on the website. They allow to know if a visitor has visited a website before, what websites they have been to before and how long they have spent on them.

The innmed.lt uses the remarketing feature of Google Analytics.

Google Analytics remarketing feature allows to repeat communication with users who visited the website before through tailored advertisements on "Google" partner websites. For example, a user who visited www.innmed.com but chooses not to use the offers may see AdWords ads on other websites offering better deals from www.innmed.com. In addition, the AdWords system selects similar target audiences for www.innmed.com website ads based on their individual interests, age and location.

The user can always disable Google system cookies by visiting the cookie opt-out page.
To change and disable Google Analytics features the user can also use:
• Google Ad Priority Manager;
• Google Analytics blocking system.

You can find the description and documentation of Google marketing services here ».
Google privacy policy is provided here ».

Use of cookies and other tools for advertising

The www.innmed.lt website uses the services of third parties, which help to monitor traffic statistics, receive information about conversions of advertising campaigns, etc. The www.innmed.lt does not

use these services and tools to collect information about specific visitors of the website – only general statistics on the website traffic and the effectiveness of the website and advertising campaigns are used. Below is a list of services provided by the third parties on the www.innmed.lt website, as well as links to the privacy policy of those services.

Personal information
Your personal information, including your email address, may not be transferred to the third parties, their affiliates or marketing companies. Our company may use this information for marketing purposes only with your consent.

Amendments to the Privacy Policy
The Privacy Policy is subject to modification. Any modifications to this document will be posted on this page.

In case of additional questions or doubts about the privacy policy, the user may submit a request to the Company's data protection officer by e-mail to innmed@dpo.earth.